



## MEDIA COVERAGE

Low Carbon Technology Partnerships initiative

### Agri-Businesses commit to doubling food production whilst halving emissions



For the first time in the history of the COP, agriculture was the focus of an entire day of negotiations yesterday. This shows the increasing importance of making more food available for a growing global population but at the same time reducing agriculture’s greenhouse gas footprint.

Leading Agri-companies PepsiCo, Monsanto, Olam and Kellogg Company chaired a working group on Climate Smart Agriculture (CSA) with the aim to make 50% more food available and strengthen the resilience of farming communities whilst reducing greenhouse gas emissions by 50% by 2030.

As part of the World Business Council for Sustainable Development’s Low Carbon Technology Partnerships Initiative (LCTPi), Climate Smart Agriculture aims to support collaboration between all members of the global agricultural community, to scale up solutions for a more resilient agricultural system, in support of the most vulnerable communities: smallholders.

“We are focused on helping to improve the livelihoods of farming families and communities who grow our ingredients,” said John Bryant, Chairman and CEO of Kellogg Company. “Our Climate Smart Agriculture efforts aim to increase productivity and resiliency to help farmers produce more using fewer natural resources.”

**The Bottom Line** - <http://www.wbcsd.org/forest-products-have-enormous-potential-to-mitigate-climate-change.aspx>