



## **WBCSD brings together over 200 business leaders to turn ambitious low-carbon targets into action for significant emission reductions**

**Over 200 representatives from forward-thinking businesses around the globe are coming together in New York City during Climate Week, where action plans under the Low Carbon Technology Partnerships initiative (LCTPi) will be finalized for presentation at COP21 in Paris this December. The plans will deliver a significant contribution from the business sector to reduce emissions and ensure that the rise in global temperatures remains under the 2°C ceiling.**

- **The WBCSD roundtable brings together 9 working groups to agree final plans that will deliver concrete actions in the areas of Low Carbon Freight, Renewables, Carbon Capture and Storage, Energy Efficiency in Buildings, Cement, Chemicals, Low Carbon Transport Fuels, Climate Smart Agriculture, and Forests**
- **Discussion between business leaders from some of the world's most important brands including: ABB, Acciona, Audi, DNV GL, EDF, EDP, ENGIE, Iberdrola, Italcementi, Joule Unlimited, Kellogg's, Monsanto, Novozymes, Olam International, PepsiCo, Rexel, Royal Dutch Shell, Schneider Electric, Skanska, Unilever Statoil, and Vestas**
- **Roundtable to be opened by Laurence Tubiana, Special Representative of the French Minister of Foreign Affairs for the 2015 Paris Climate Conference (COP-21) and French Ambassador for Climate Negotiations**

**NEW YORK CITY [FRIDAY 25 SEPTEMBER 2015]-** Today, The World Business Council for Sustainable Development (WBCSD) brings together over 200 business leaders from around the world to agree the next critical step in its Low Carbon Technology Partnerships initiative (LCTPi): turning ambition into action and making a significant contribution from business to reduce emissions and keep global temperature rise underneath the 2°C ceiling.

The participants are meeting to finalize the strategies and action plans that will accelerate the transition to a low-carbon world through the deployment of low-carbon technologies and the removal of policy and finance barriers that currently prevent deployment at scale. The action plans will be presented as part of the Lima-Paris Action Agenda during COP-21 in Paris this December.

Led by WBCSD, LCTPi is a unique initiative whose size and scale is unmatched across the world. Over 140 companies and 47 partners have joined together to collaborate on low-carbon action plans designed to reach ambitious targets on emissions reduction.

Peter Bakker, President and CEO of WBCSD said that this meeting would set the agenda for business contributions to the COP-21 climate negotiations:

“Forward-thinking companies recognize that ambitious climate action is their biggest business opportunity for the foreseeable future. LCTPi brings together 140 of the world’s leading businesses to collaborate on transformational low-carbon action plans that are not only good for putting those companies in pole position for success in the low-carbon world, but can also lead transformational change through a significant reduction in global carbon emissions”, Mr Bakker said.

Laurence Tubiana, Special Representative of the French Minister of Foreign Affairs for the 2015 Paris Climate Conference (COP-21) and French Ambassador for Climate Negotiations, said that business engagement has always been a key priority for COP-21.

Ms Tubiana said:

"The LCTPi of the WBCSD is a very promising example of the power of cooperation, both among companies and together with governments, to deliver concrete and practical solutions to the challenge of the transition to a deeply decarbonized economy. I hope the LCTPi can make a real difference, by enabling scaled up low-carbon technology innovation, and accelerated low-carbon technology diffusion. This is key not only to implement the INDCs that will be made by governments, but also hopefully to exceed them".

Serge Tchuruk, President and CEO of Joule said:

“As co-chair of the Low Carbon Transport Fuels program, we are very pleased to work with like-minded companies to lower the carbon footprint of global mobility. We are approaching deployment of a technology that captures solar energy and converts waste CO<sub>2</sub> directly into liquid fuels via photosynthetic bacteria. This and other unique technologies will benefit from the work of LCTPi to build public-private partnerships and remove barriers to implementation.”

Hugh Grant, Chairman and Chief Executive Officer, Monsanto Company said:

“The challenges associated with climate change are big and that’s why we are collaborating with WBCSD and other partners to focus on climate smart agriculture. Together, the global food, agriculture and NGO communities can be leaders in adapting to climate change and mitigating its causes. While climate change poses threats to agricultural productivity, continued innovation and use of advanced farming techniques can help both mitigate the effects of climate change and enable farmers to adapt to the changing conditions. This continued innovation makes agriculture one of the sectors most adaptable to climate change.”

- ENDS -

Notes to Editors

For more information, please contact:

Felicity Glennie-Holmes (New York)

WBCSD Global Communications

[glennie-holmes@wbcasd.org](mailto:glennie-holmes@wbcasd.org)

+41 (0)79 933 3665

Irge Olga Aujouannet (Geneva)

WBCSD Global Communications

Email: [aujouannet@wbcasd.org](mailto:aujouannet@wbcasd.org) Tel:

+41 22 839 3129

Tim Wild (London)

Havas

[twild@maitland.co.uk](mailto:twild@maitland.co.uk)

+44 20 7379 0465

### **About WBCSD & the Low Carbon Technology Partnerships Initiative (LCTPi)**

At COP20, WBCSD launched the Low Carbon Technology Partnerships initiative (LCTPi) with SDSN (Sustainable Development Solutions Network) and IEA (International Energy Agency). Supported by the French Presidency of COP21, the LCTPi is part of the Lima-Paris Action Agenda. It aims to present a series of concrete action plans at COP21 for the large-scale development and deployment of low-carbon technologies.

LCTPi is a collaborative platform that brings together WBCSD's Action2020 Business Solutions, SDSN's Deep Decarbonisation Pathways and IEA's Technology Roadmaps to:

- Accelerate the diffusion of existing technologies by removing technological, market and social barriers and introducing required policy and financial instruments
- Develop Public Private Partnerships (PPPs) on the Research, Development, Demonstration and Deployment (RDD&D) of potentially game changing new technologies

### **About Peter Bakker**

Peter Bakker is the President and CEO of the World Business Council for Sustainable Development. Mr. Bakker is a distinguished business leader who until June 2011, was the CEO of TNT NV, the Netherlands-based holding company of TNT Express and Royal TNT Post. Under his leadership TNT rose to the forefront of Corporate Responsibility via a ground-breaking partnership with the UN World Food Program and ambitious CO2 reduction targets from its Planet Me initiative, holding multiple-year top-ranking positions in the Dow Jones Sustainability Index.

Mr. Bakker is the recipient of Clinton Global Citizen Award (2009); SAM Sustainability Leadership Award (2010); and has been an Ambassador Against Hunger for the UN World Food Programme since 2011. In addition he is the Chairman of War Child Netherlands.